

## MORE EFFECTIVELY TARGET YOUR KEY MARKET SEGMENTS

### ***Sponsor an event with DRAMeXchange and you will:***

- The event is promoted by an extensive marketing and communication campaign:  
Over 60,000 contacts data-base among memory related industry (e-mailings).
- Direct access to potential clients during and after the event.
- We ensure that our sponsors receive key speaking positions to address an audience of top executives.
- Distribute continuing exposure of your products or brand in the conference.
- Profile yourself as the industry leader as your corporate logos and literature will be featured prominently in the main printed materials.
- Enhance your corporate image as it will provide you with opportunities to show your commitment to your clients.
- Achieve greater exposure and brand building through our official event web page.

### ***If you are committed to making an impact on the market, sponsorship will help you meet your objectives:***

- Key role in the conference program.
- Meet the audience of highly targeted, senior decision makers.
- Networking opportunities with industry colleagues and meeting new prospects.
- Up to 3 months of branding and marketing promotion.
- Unrivalled and cost-effective branding, sales and marketing solution.
- Enjoy worldwide exposure with our global advertising and promotion campaign.

On-site promotion reaches the total effective audience attending the event through a large variety of opportunities:

- ***Briefcase sponsorships + written material inserted***
- ***Audiovisual communication in conference rooms***
- ***Posters and displays***
- ***Press and public relations: press releases and conferences***
- ***e-mailings :Over 60,000 contacts data-base among memory related industries***

For more information and sponsorship opportunities

Please contact *Jocelyn Chen* at

+886-2-7702-6888 ext 620 or email [jocelynchen@dramexchange.com](mailto:jocelynchen@dramexchange.com)